



Photoshoot Checklist

Preparation will make a crucial difference to your home's appeal.

GENERAL

- Maximize spaciousness by removing clutter; leave larger décor items like vases and bowls.
- Remove family photos and memorabilia to help buyers see themselves in their new home.
- Clean windows and mirrors until streak-free.
- Check for and replace all dead bulbs. Photos will be shot with all the lights on.
- Turn ceiling fan lights on and fans off.
- Remove floor mats and door mats.

LIVING & FAMILY ROOMS

- Remove remote controls, portable phones, toys, and other small, distracting items.

BEDROOMS

- Freshly make beds.
- Store toys and remove personal items and memorabilia like family photos and awards.
- Clear nightstands and dressers of remotes, portable phones, and other small items.

BATHROOMS

- Neatly fold and drape fresh, color-coordinated towels.
- Clean shower doors, sinks, and countertops.
- Remove shampoo, soap, razors, brushes, and all personal toiletries.
- Remove floor mats.

KITCHEN

- Store dishes, pots, and pans, leaving the sink empty and clean.
- Remove sponges, dish soap, hand towels, and floor mats.
- Clear and clean counters and appliances.
- Store all but two or three of your nicest countertop appliances.
- Remove magnets, photos, notes, and stickers from your refrigerator doors.

PETS

- Remove pets and their food bowls, litter boxes, bedding, and toys.

HOME OFFICES & WORKROOMS

- Remove memorabilia, magazines, papers, files, bills, and notes, organizing what cannot be stored.
- Stow cords out of sight where possible.

OUTSIDE

- Move cars from driveway and housefront.
- Store garbage and recycling containers in the garage or out of sight.
- Sweep walks and remove garden hoses.
- Freshly mow lawns.
- Remove covers from in-ground swimming pools and hot tubs. Store pool tools.

